

Writing Assignment #2

Comparing and Contrasting Two Websites

Summary of the Assignment:

- **Task:** In this assignment, you will write an essay in which you compare and contrast two websites for their use of *proximity*, *alignment*, *repetition*, and *contrast*.
- **Length:** 800-1100 words
- **Graphics:** You must include at least eight graphics in order to provide support for your claims in the essay
 - at least two graphics for proximity
 - at least two graphics for alignment
 - at least two graphics for repetition
 - at least two graphics for contrast

Brief Description and Strategies to Follow:

You must select two websites of the same topic or genre. In other words, you can select two banking websites, two shopping websites, two newspapers online, two health provider websites, or something of this nature.

Possibilities include the following:

- *The New York Times* and *The Wall Street Journal*
- eBay and Craigslist
- Major League Baseball (mlb.com) and the National Football League (nfl.com)

You will write at least six paragraphs:

- An introductory paragraph
- A paragraph on proximity
- A paragraph on alignment
- A paragraph on repetition
- A paragraph on contrast
- A concluding paragraph

You do not have to follow this order. However, you do want to cover these four concepts.

Again, each paragraph will incorporate at least two graphics in order to show how each of the four areas compares and contrasts between the two websites.

Helpful Guides and Resources:

- [Compare/Contrast Essays](#) by Lumen Learning
- [Comparing and Contrasting](#) from the University of North Carolina at Chapel Hill

Due Date:

Your instructor will notify you of the due date. You will write a first draft, your instructor will comment on the first draft, and you will submit a second draft using the comments as your guide.